

WHITESHILL & RUSCOMBE PARISH COUNCIL

www.whiteshillandruscombe.org.uk

Considerate Driver Neighbourhoods

Here's the deal

I promise to drive considerately in your neighbourhood if you promise to drive considerately in mine.

What is a considerate driver?

- Basically one who sticks to the highway code
- Takes extra care around schools, hospital communities buildings etc
- Drives well below the speed limit in areas where two cars cannot pass
- Drives in a way that limits noise in residential areas
- Parks without causing obstruction
- Will let drivers into and out of turnings and drives.

How does it work?

1. We get 10% of the drivers in our neighbourhood to promise to drive considerately in our parish and any others that join the scheme.
2. We put up road signs at the village entrances saying that we are a Considerate Driver Neighbourhood.
3. We approach other Parish Councils and neighbourhood watch schemes to see if they would like to join the scheme, either as a whole parish or a neighbourhood.
4. When they get 10% of drivers to join the scheme they put up signs in their area saying that they are Considerate Driver Neighbourhoods.
5. If we get sufficient neighbourhoods involved the number of drivers driving considerately through the village will be sufficient to prevent other cars from speeding.

Why should it work?

Schemes like "kill your speed not a child" and "20 is plenty" rely on making people feel guilty about speeding, this is likely to have an initial effect which will then drop off. This scheme gives drivers rewards for driving slower so they are more likely to keep it up.

What will it cost?

£1k - £2k for road signs and publicity